

**WHO,
WHEN,
WHAT,
WHICH,**

&

**WORK
OF**



CURRICULUM VITAE

Wendra Handaruadhi



Graphic Designer | Social Media Manager
Illustrator | Animator | Videographer |
UI/UX Designer | Programmer

Mobile. 0896-0462-1812
Whatsapp. 0817-239-2245
Email : wendrave@gmail.com

Education

“ Institut Teknologi Bandung”, Bachelor Degree (1995-2002),
major : Graphic Art

“ Lembaga Pendidikan Komputer Indonesia Jepang ”, Diploma
(1998-1999), major : Architecture & Graphic Design

Natural Art Skills

Paper-sketching, Painting, Screen-Printing **EXPERT**

Computer Skills

Design : Photoshop, Illustrator, CorelDraw **EXPERT**

Animation : Flash, Premiere, Aftereffect **EXPERT**

3D : Sketch-Up, Blender, 3DMax **AVERAGE**

Presentation : Powerpoint **EXPERT**

Mobile Software

KineMaster, Canva, VivaVideo **EXPERT**



CURRICULUM VITAE

Summary of Experiences

Creative & Graphical Design Objectives : Ideas and concepts brainstorming , implemented into Illustration, Banner, Print-out, animations, games, applications and creative events.

Digital & Social Media Objectives : Managing and generating online contents including design graphic and articles.

Marketing Communications Objectives : Making strategies to increase Public Awareness of the products from Companies.

Corporate Communications Objectives : Being Internal marketing communications for Holding Company by Making strategies to increase Awareness of Corporation related to Public or stakeholders view.

Software + Web Developing Objectives : Compiling and graphic-designing customized software and website, including software for POS, Applications and websites for Corporation, ecommerce and portal.

Troubleshooter and Software-Tutor : Testing Erroneous from software and Designing guidebook to explain common user about the function of software.



CURRICULUM VITAE

Professional Experience

Fortune PR www.fortunepur.com

Creative Team Supervisor | Marketing Communications (2012 – 2016)

Activities

- Generating content includes Digital (eNewsletter, eCard, Mass Mail, Presentations, eBanner, Video & Animations) and Print-Out material (banner, booth, merchandise)
- Arranging strategies to improve Companies reputation
- Monthly website and social media reports
- Admin for Companies Website & SEO, Press Release & Blogs, and handling the content of Official Companies Social media including Facebook, Twitter and Instagram 24/7.
- Engage case studies from Business Unit for participating in National and International Public Relations Awards

Fortune Indonesia Groups www.foru.co.id

Corporate Communications (2012 – 2015)

Activities

- Produce Design material for internal communications activities such as companies monthly events, and Annual Stakeholders events
- handling activities vendors
- Internal Communications event-organizer
- Web & SEO Admin, Press Release & Blogs live, Social Media
- eNewsletter, eCard, Presentations, eBanner, Video & Animations
- Event-organizer for Annual General Meeting of Public Stakeholders



CURRICULUM VITAE

Professional Experience

FreshNetwork

Art Director/Web Developer/Debugger (2002 – 2012)

Activities

- Produce Website Templates
- Design UI/UX applications interfaces
- Software Troubleshooting, Trace and debug, Trial and Error

PointGraph www.pointgraph.com

Art Director/Web+Game Developer/Animator (2000 – 2002)

Activities

Develop Websites

- Create Ads, Online and Print-Out material
- Produce Multimedia Design and Presentation
- Making Computer Applications and Digital Games
- Organize events
- Design UI/UX applications interfaces

Self-description:

“Passionate Fast-learner, Smart and Team worker. Able to work with different hat and devices, as a Person and as part of The team.

Always Innovate. D.I.Y enthusiast.

Dare to take New and Fresh Goals.

Designing under pressure and limit.”



CLIENTS & ARTWORKS





Oriental Circus Indonesia (OCI), is a famous and the oldest Circus Live-Show from Indonesia. They run the show from city to city in Indonesia every 2 months, for about 40 years. They spread and shared their Liveshow, profile and attractions via Online and Offline method, in attracting old and new spectators.

Obstacle:

- Animal Harrasement online issues.

Objectives:

- Generating Daily Online Social Media Content, including Copywriting , designing visual banner, photos, videos, quiz-making, eGreeting card .etc
- Designing and resizing Print-out design for marketing purposes.
- Website Designing & Developing
- Reporting Monthly insight of the brand, via Google and social media analytics.

Results:

- 200 % new and spectators well-informed from online information, compared to regular ads methods.
- 15% new visitor and follower per months for average. (google analytics)
- 100% handling off the animal harrasement issues 24/7.

All the Artwork can be viewed in :

Instagram : [@orientalcircusindonesia](https://www.instagram.com/orientalcircusindonesia)

Facebook : [orientalcircusindonesiafans](https://www.facebook.com/orientalcircusindonesiafans)

Twitter : [oci_fans](https://twitter.com/oci_fans)

Website : www.orientalcircusindonesia.com



**CLIENTS &
ARTWORKS**

SOCIAL
MEDIA
POSTING

Image Posting

pesona indonesia

Coming Soon

ORIENTAL CIRCUS
INDONESIA

Live Sale

SENTRA NIAGA
SOLO BARU

15 SEPT - 7 OKT 2018

WWW.ORIENTALCIRCUSINDONESIA.COM

I'm
Graphic Designer

CLIENTS &
ARTWORKS

wendra

handaruadhi

whatsapp/ph. 08172392245 | email : wendrave@gmail.com

SOCIAL MEDIA POSTING

Image Posting



I'm Graphic Designer



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whatsapp/ph. 08172392245 | email : wendrave@gmail.com

wendra handaruadhi

SOCIAL MEDIA POSTING

Image Posting



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**CLIENTS &
ARTWORKS**

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SOCIAL
MEDIA
POSTING

eGreetings Card



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CLIENTS &
ARTWORKS



SOCIAL MEDIA POSTING

Video



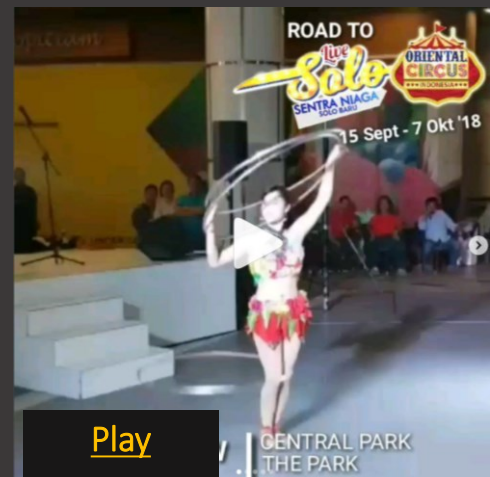
[Play](#)



[Play](#)



[Play](#)



[Play](#)



[Play](#)



[Play](#)

PRINTOUT DESIGN

EARLY BIRD !!
30%
TICKET DISCOUNT



HANOMAN THE DREAMER

LIVE AT

MARKET
TANGERANG

hubungi
082371270885
081233331579

info : <http://orientalcircusindonesia.com>



I'm
Graphic Designer

CLIENTS &
ARTWORKS

whatsapp/ph. 08172392245 | email : wendrave@gmail.com

wendra

handaruadhi



PRINTOUT DESIGN

ORIENTAL CIRCUS
★★★ INDONESIA ★★★
PRESENT

HANOMAN THE DREAMER

Supported by Acrobatic Artists from **EUROPE**

27 Februari - 27 Maret 2016
Pantai Indah Kapuk
★ **HYPE** ★
Jl. Pantai Indah Kapuk Boulevard No.1
(dekat Budha Tzu Chi School)

SHOW TIME

• Senin - Kamis	1x show	20:00
• Jumat	2x show	17:30 20:00
• Sabtu	3x show	14:00 17:30 20:00
• Minggu dan Hari Libur	4x show	11:00 14:00 17:30 20:00

For more information :
 www.orientalcircusindonesia.com

KTV
Televisi Kota Kita

95.1 kis fm

Lite fm 105.9

GOERS

Graphic Designer

CLIENTS &
ARTWORKS

whatsapp/ph. 08172392245 | email : wendrave@gmail.com

wendra

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PRINTOUT DESIGN

ORIENTAL CIRCUS INDONESIA

RUSSIAN CIRCUS
MEMPERSEMBAHKAN

HANDMAN THE DREAMER

28 JULI ^{S/D}
28 AGUSTUS **2016**

MAZE MARKET
JL. MOH. THAMRIN NO.II CIKOKOL
TANGERANG

For more information:
www.orientalcircusIndonesia.com

Litefm 105.8
Gramedia

MAZE MARKET

KTV
Telor Kaya Kaya
staradio
For Great Music
95.1 kis fm

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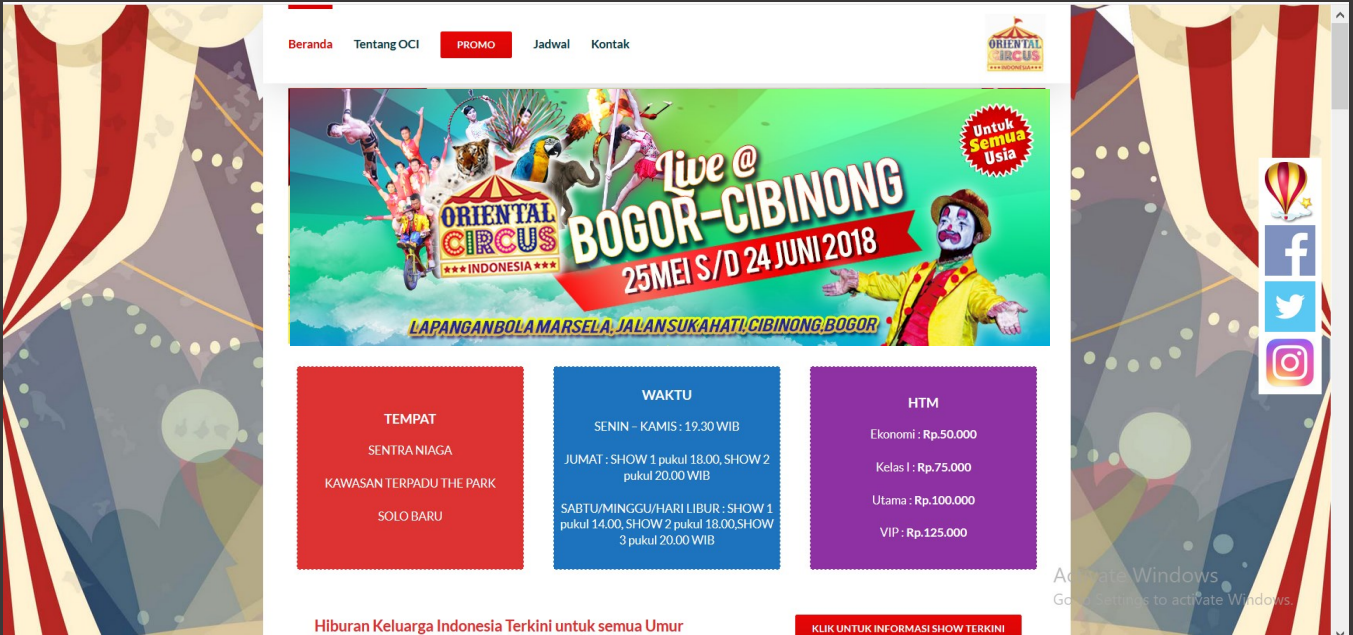
Wendra

handaruadhi

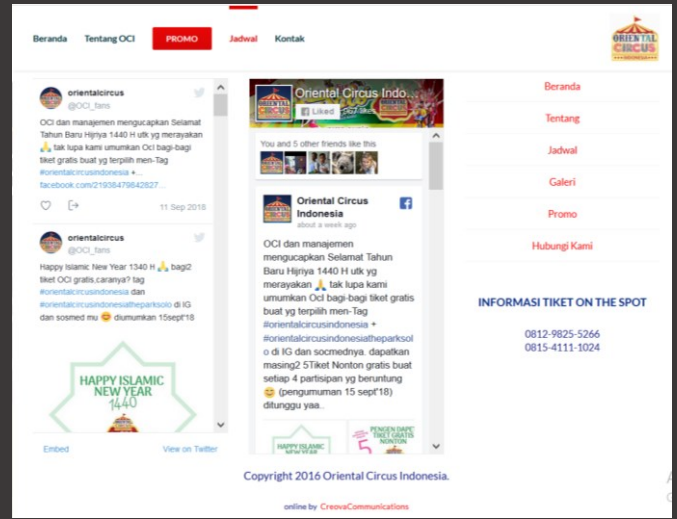
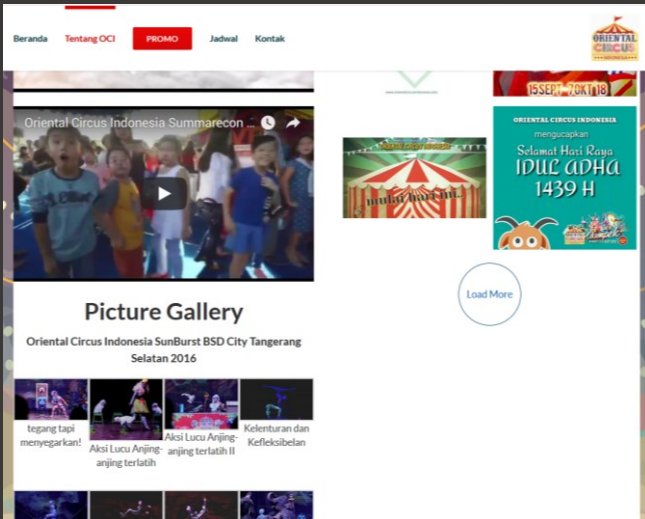
CLIENTS &
ARTWORKS

whatsapp/ph. 08172392245 | email : wendrave@gmail.com

WEBSITE DEVELOPMENT



www.orientalcircusindonesia.com



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FORU

Fortune Indonesia Groups., is the Oldest PR & Advertising Holding Company in Indonesia. They always innovated and keep in satisfying stakeholders and client. Being IPO company, they held Annual Meeting and Reporting their achievement and goals to their stakeholder every year, meanwhile keeping up and improving brand reputations to impress new and loyal clients.

Objectives:

- Doing Internal Communications.
- Generating Daily Online Social Media Content, including Copywriting , designing visual banner, photos, videos, quiz-making, eGreeting card .etc.
- Designing and resizing Print-out design for marketing purposes.
- Website Designing & Developing
- Preparing Material (annual report book design) for Annual Meeting for shareholder.
- Reporting Monthly insight of the brand, via Google and social media analytics.

Results:

- 24/7 Social media handling.
- Winning trust from stakeholders and public.
- Target of Holdings Revenue achieved.
- Keeping the brand and reputations.
- Workers productivities increased.

**CLIENTS &
ARTWORKS**

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PRINTOUT DESIGN



X-Banner



Nametag



Goodie Bag



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PRINTOUT DESIGN

Resizing Design Theme



whatsapp/ph. 08172392245 | email : wendrave@gmail.com



PRINTOUT DESIGN

Business Card

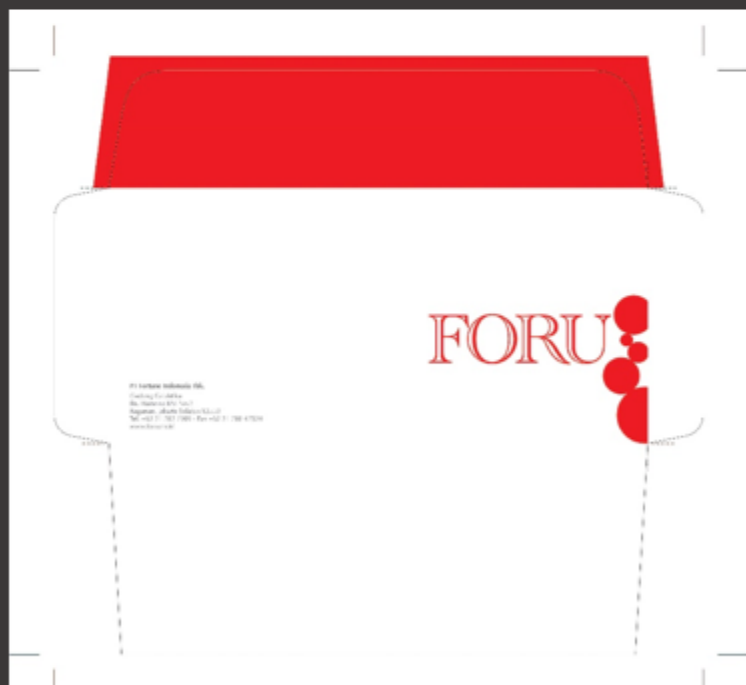
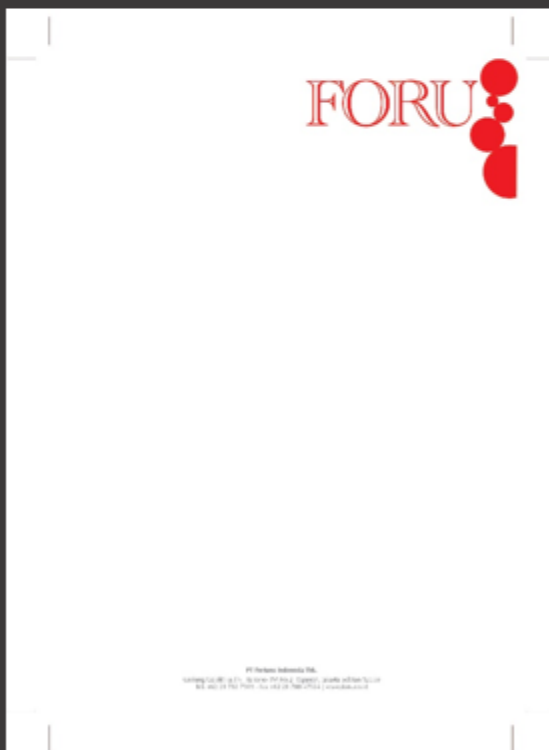
Back



Front



Envelope



I'm
Graphic Designer



PRINTOUT DESIGN

Greetings Card



PRINTOUT DESIGN



I'm
Graphic Designer



PRINTOUT DESIGN

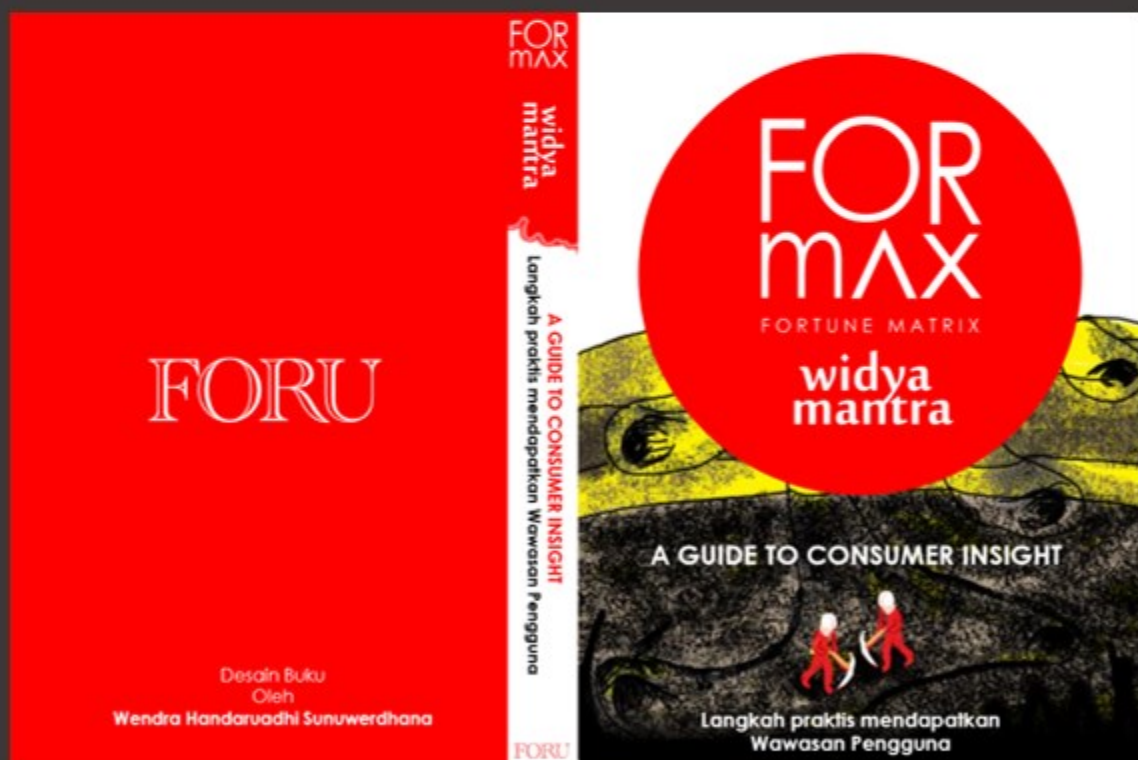


PRESENTATION DESIGN

Information Media



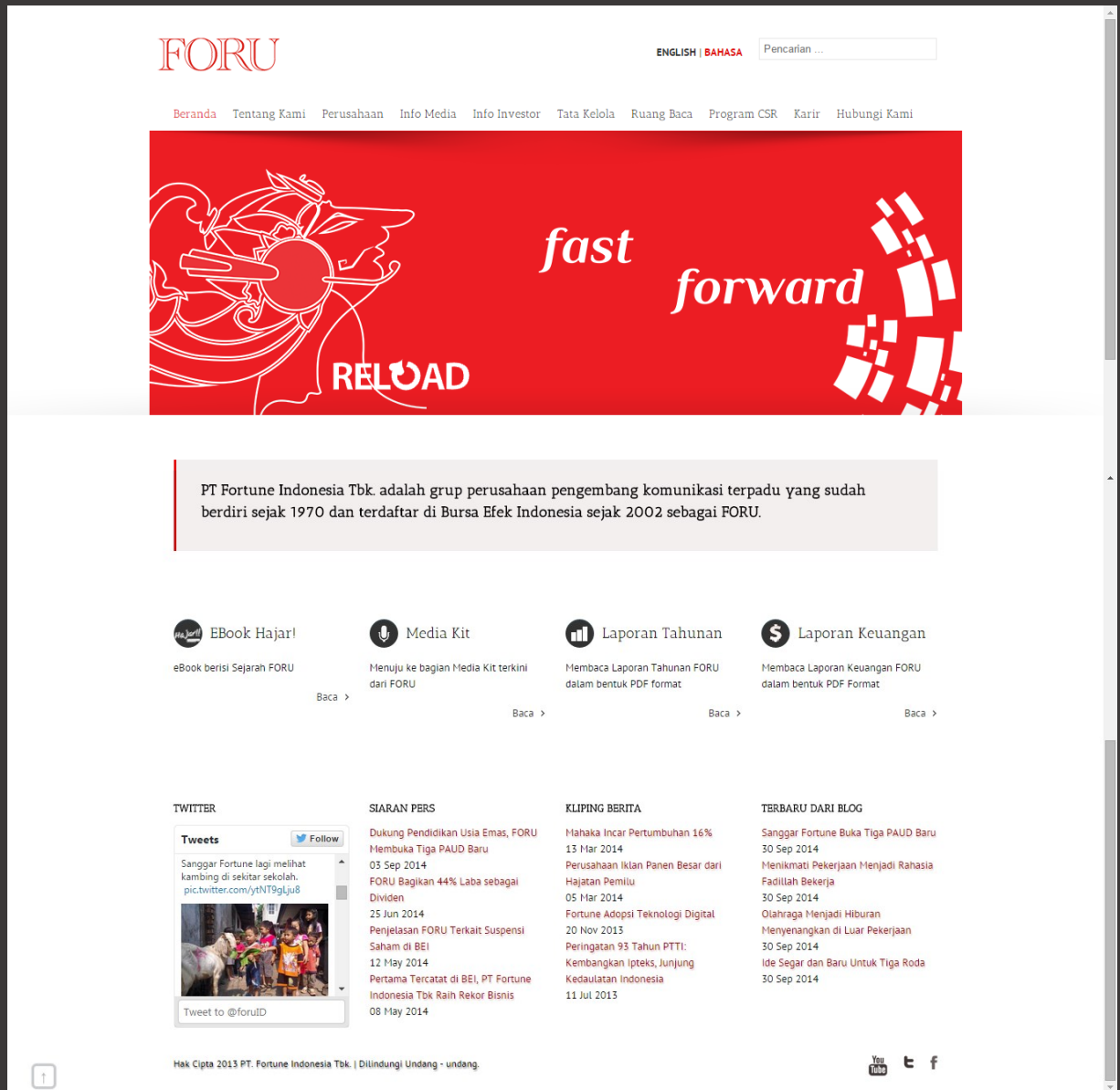
BOOK DESIGN



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Graphic Designer



WEB DESIGN/DEVELOPMENT



www.foru.co.id

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wendra

handaruadhi



Fortune Pramana Rancang, Indonesia famous International Awards Winning Public Relations Agency located in Capital City of Jakarta. Clients came from Local or International Company, Institutions, or Person. Services include Crisis handling, Branding, Investor relationship and The industry came from Technology based-related, Health and Consumer related and Government. As a commercial company, they have to achieve their target by keeping brand awareness and reputation, keeping loyal clients and also bringing in new clients.

Objectives:

- Doing Marketing Communications Activities.
- Generating Daily Online Social Media Content, including Copywriting , designing visual banner, photos, videos, quiz-making, eGreeting card .etc.
- Designing Presentation and resizing Print-out design for marketing purposes.
- Corporate Website Designing, Developing and content management.
- Reporting Monthly insight of the brand, via Google and social media analytics.

Results:

- Winning Awards from clients case study as Quality prove of the Agency.
- 24/7 Website and Social media handling to build public trust.
- Succeed in Internship programs, making the agency popular for fresh-graduate worldwide, by soft-selling method.
- Leading New clients monthly
- Achieved target of agencies revenue.



**CLIENTS &
ARTWORKS**

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CREDENTIAL DESIGN



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PRINTOUT DESIGN

Vertical Banner



Brochures



Nametag



Google Ads Banner

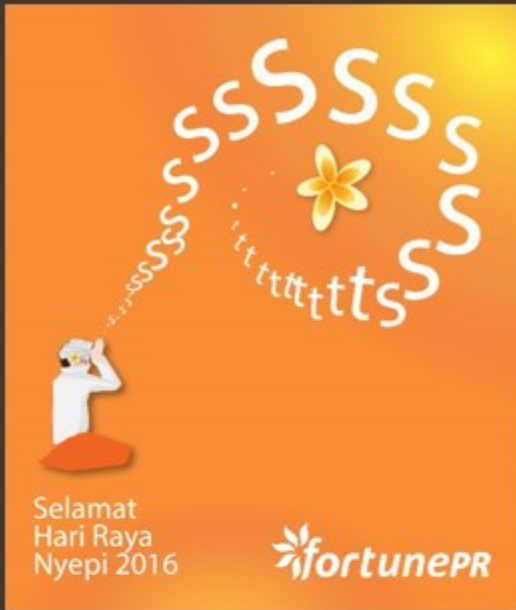


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Graphic Designer



SOCIAL MEDIA POSTING

Image Posting

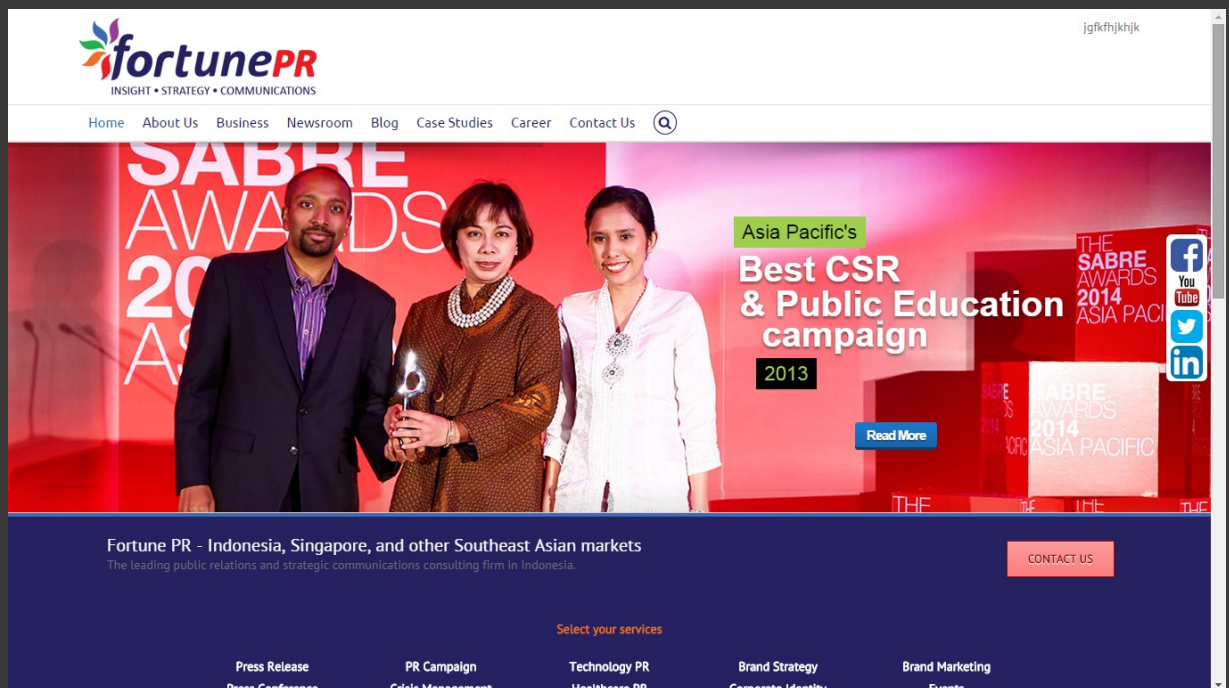


CLIENTS & ARTWORKS

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WEB DESIGN/DEVELOPMENT



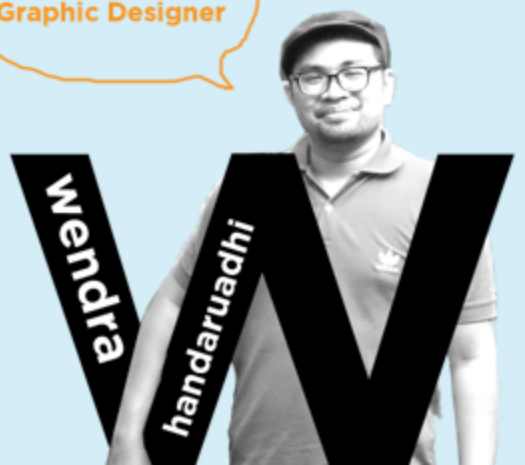
www.fortunepr.com

I'm
Graphic Designer



ANOTHER ARTWORKS

I'm
Graphic Designer





Mural(2016)

**PUMA
INDONESIA**



I'm
Graphic Designer

**MURAL &
BACKDROP**

whatsapp/ph. 08172392245 | email : wendrave@gmail.com





SERTIFIKAT PENGHARGAAN

DIBERIKAN KEPADA

Wendra Handaruadhi, S.Sn

SEBAGAI PENGISI MATERI KELAS PROFESI
yang diadakan pada hari Senin, tanggal 12 Maret 2018
di Sekolah Alam Bogor, Jawa Barat

KEPALA SEKOLAH



SEKOLAH ALAM BOGOR

DERITIA RAHAYU



I'm
Graphic Designer

PRINT-OUTDESIGN

whatsapp/ph. 08172392245 | email : wendrave@gmail.com



YEAR END SALE

Bunga **0%**!

***SEMUA BARANG**

*SYARAT KETENTUAN BERLAKU

blossom wears
by nika

visit me at
nikasusanti.blogspot.com

Like me in Facebook
blossomwears

phone
08179-23-48-23

email
nika.susanti@gmail.com

Spek akuler BUBU 7th ANNIVERSARY

SPECIAL BIG PAY DAY

HANYA 1 HARI

EXTRA DISCOUNT
20%

KODE VOUCHER : BPD-AUG20

blibli.com

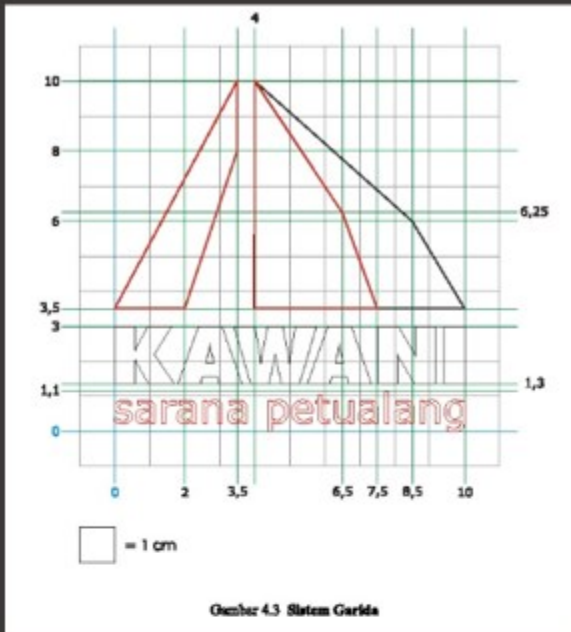
International class of management and accounting program

icmap

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Graphic Designer

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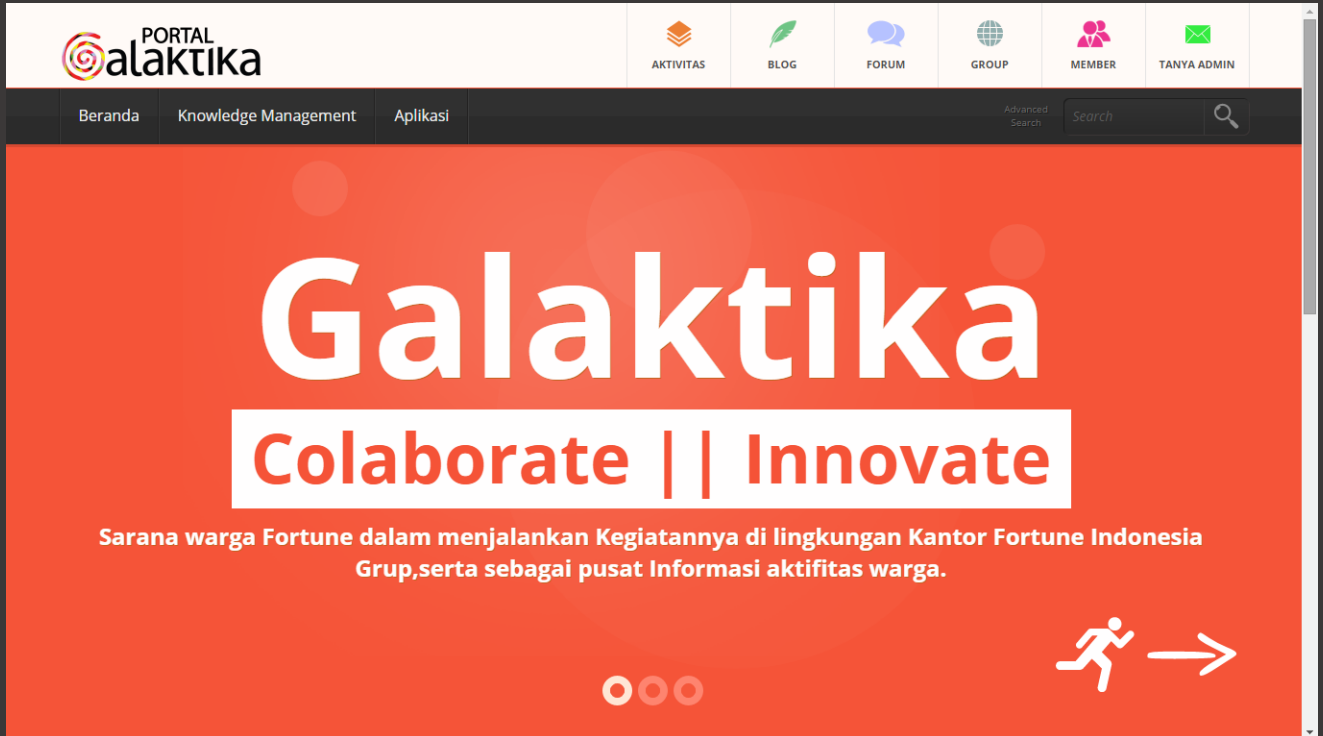




I'm
Graphic Designer



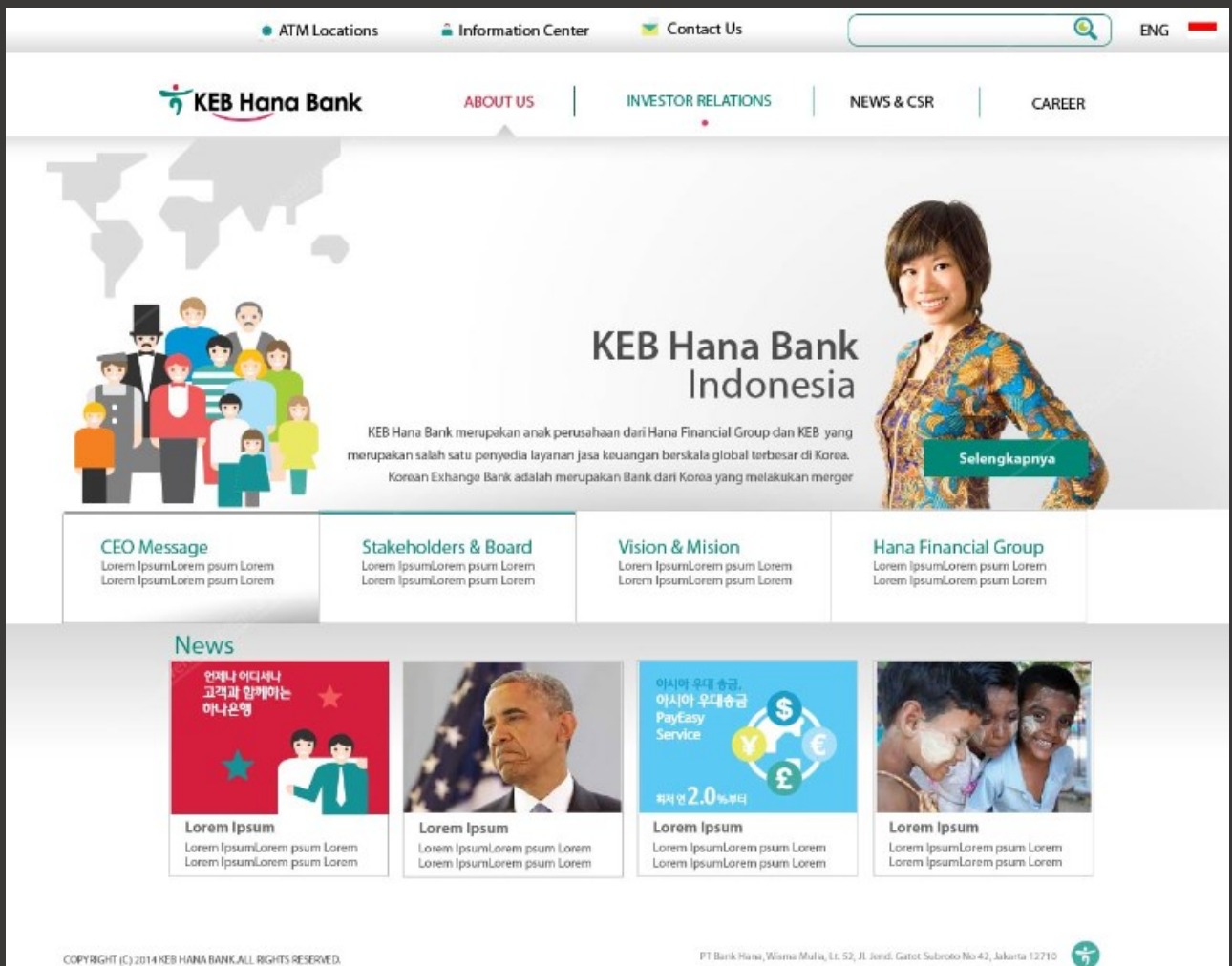
WEBDESIGN/DEVELOPMENT



Galaktika.co.id (intranet)



WEBDESIGN/DEVELOPMENT



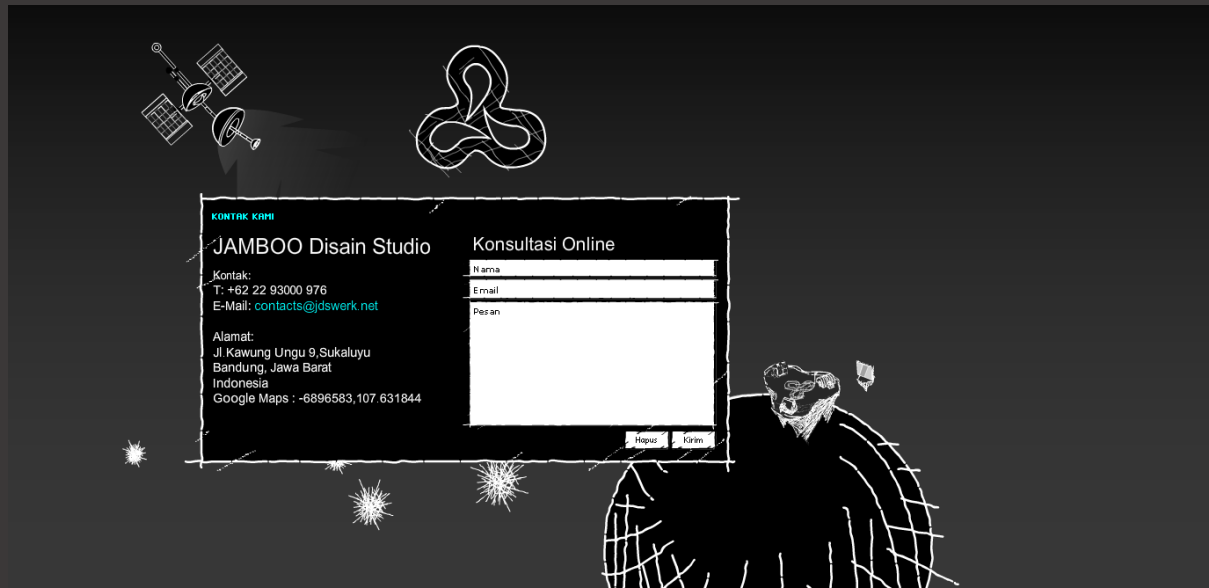
hanabank.co.id (mock up 2014)

I'm
Graphic Designer



whatsapp/ph. 08172392245 | email : wendrave@gmail.com

WEBDESIGN/DEVELOPMENT



www.jdswerk.net

Konflik yang berkaitan dengan bagaimana pekerjaan diselesaikan.

Misal ketika dua pribadi yang saling berbeda pendapat atas cara bagaimana pekerjaan diselesaikan.



Task Conflict

Relationship Conflict

Process Conflict



Mining & Petroleum Company Microsite metatradings.com (2006/off)

wendra

handaruadhi



WEBDESIGN/DEVELOPMENT



www.prjmonas2014.com (offline in august 2014)

I'm
Graphic Designer

wendra

handaruadhi

Phone . (+62) 89604621812 | WA. (+62) 8172392245 | email : wendrave@gmail.com

WEBDESIGN/DEVELOPMENT



Konijabar.go.id (2007/off)



BP Indonesia Upstream Plant Upset Reporting



Gas & Petroleum Company BP Indonesia (2001)

I'm
Graphic Designer



WEBDESIGN/DEVELOPMENT

KUTAI TIMUR

HTTP://WWW.KUTAITIMUR.GO.ID



INFORMASI UMUM

INFRASTRUKTUR

SUMBER DAYA ALAM

KRITIK SARAN

ARSIP

INTRO

October 19, 2014



SELAMAT DATANG DI
KUTAI TIMUR

Informasi Umum

Pemerintahan

Visi dan Strategi

Kebijakan Investasi

Peluang

VISI PEMBANGUNAN

PEMBANGUNAN DAERAH YANG BERTUMPU PADA PEMANFAATAN SUMBERDAYA ALAM YANG DAPAT DIPERBAHARUI DAN PADA TAHUN 2010 MENJADIKAN DAERAH KABUPATEN KUTAI TIMUR SEBAGAI PUSAT AGROBISNIS /AGROINDUSTRI DI KALIMANTAN TIMUR

MISI PEMBANGUNAN

1. MEWUJUDKAN KESEJAHTERAAN RAKYAT YANG DITANDAI OLEH MENINGKATNYA KUALITAS KEHIDUPAN YANG LAYAK DAN BERMARTABAT DAN MEMENUHI TERCUKUPINYA KEBUTUHAN DASAR YAITU PANGAN, SANDANG, PAPAN, KESEHATAN, PENDIDIKAN DAN LAPANGAN KERJA
2. PEMBERDAYAAN MASYARAKAT DAN SELURUH KEKUATAN EKONOMI DAERAH TERUTAMA PENGUSAHA KECIL, MENENGAH DAN KOPERASI DENGAN MENGEMBANGKAN SISTEM EKONOMI KERAKYATAN YANG BERTUMPU PADA MEKANISME PASAR YANG BERKEADILAN, BERBASIS PADA SDA DAN SDM YANG PRODUKTIF, MANDIRI, MAJU, BERDAYA SAING, BERWAWASAN LINGKUNGAN DAN BERKELANJUTAN

STRATEGI PEMBANGUNAN

1. MELENGKAPI STRUKTUR DAN KELENGKAPAN KELEMBAGAAN DESENTRALISASI/OTONOMI DAERAH



INDONESIA

INFO

KABUPATEN KUTAI TIMUR MERUPAKAN SALAH SATU WILAYAH HASIL PEMEKARAN DARI KABUPATEN KUTAI DIBENTUK BERDASARKAN UU NO. 47 TAHUN 1999, TENTANG PEMEKARAN WILAYAH PROPINSI DAN KABUPATEN. DIRESMIKAN OLEH MENDAGRI PADA TANGGAL 28 OKTOBER 1999



Local Government Official Website Kutaitimur.go.id (2001/off)

I'm
Graphic Designer



Phone . (+62) 89604621812 | WA. (+62) 8172392245 | email : wendrave@gmail.com

WEBDESIGN/DEVELOPMENT



Sahabat yang Amanah

Social Foundation Rumah Amal Salman ITB (2006/off)

I'm
Graphic Designer

wendra

handaruadhi

Phone . (+62) 89604621812 | WA. (+62) 8172392245 | email : wendrave@gmail.com

WEBDESIGN/DEVELOPMENT

WEB & Company Profile

Government



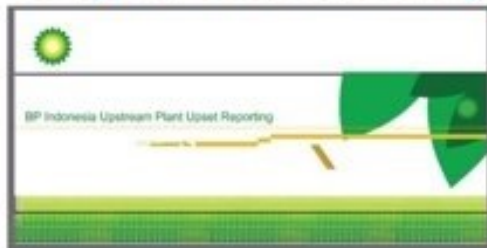
Kutai Timur (2001)
Intranet Kepegawaian
PEMDA Jawa Barat (2004)
www.konijabar.co.id (2010)
Pustaka Seni JawaBarat (2010)

Educations



USB YPKP (2001)
STHB (2001)
SMUN 6 Dilli (2009)
Timor Leste Visit (2011)

Corp. & Consultancy



Transconsult Nusataratama (2001)
exsportstation (2001)
heritage (2001)
BP Migas (2001)
hdtext.co.id (2001)
Hariff (2001)
i.m.c (2001)
General Motor (2002)
PointGraph (2002)
Gatra (2004)
Pertamina (2009)
www.alyadaffa.com (2007)
www.jdswerk.net (2011)
www.defora.biz (2011)
www.espl.us (2011)
www.camgroups.co.id (2011)

Art

www.cumaDATA.com



Apsari Gallery (2000)
Illustration House (2002)
Cumadata ny Arif Tousiga (2008)

Forum & Games



www.pd4x.com (2004)
komikjadul (2008)
englishfrenzy (2010)

Personal Sites




Edu & Dini (2004)
Wendra n 'Nicka (2006)
Maliki vs. Layli (2008)
nickaLodeon (2011)
www.djtablaa.com (2011)

e-commerce & Shoppings



PT.Prince Tiga Negeri (2001)
LAZAP (2001)
freshdevices.com (2003)
nickashop.co.cc (2009)
kaedakefahionedia (2009)
Fontana Motor (2011)
tokogurita.com (2011)

CARTOON ANIMATION

jinten 

[play](#)

I'm
Graphic Designer

wendra

handaruadhi

“108 websites,
273 illustrations & brandings,
35 apps,
thousand of ideas.”

wendra handaruadhi

is currently an Artist, Designer and Programmer.

Although Wendra's work focuses on Visual-communication, he is just like to be diving in another division and core-business. Through his experience on approaching companies or personals, he has learned about how to negotiate well with people.

The efforts on some events that has been handled by him, appeared to be worthy for the work life. Mainly the connections come from one company to another company.

WHOLE STORY FROM

I'm
Graphic Designer



Contact me via :

Mobile. 0896-0462-1812
whatsapp. 0817-239-2245

email : wendrave@gmail.com